



61126 Ladera Road  
Bend, OR 97702  
(541) 382-0975  
shane@powerupfleet.com

**Guide to Hiring the Right Sales Resource!**

**Are you struggling to find the right salesperson for your commercial fleet fueling business?** We have tool to help you identify and hire the right sales resources, greatly improving your odds of success. We explain:

- § The type of person you really are seeking
- § The ad that will entice that person to inquire about the position
- § Where you should advertise
- § The types of resumes you should consider (and those you shouldn't)
- § A process for conducting the interview
- § A process for guaranteeing the candidate is truly interested in the position
- § A process for pre-educating the candidate to verify their trainability
- § A process for testing the candidate to validate your conclusions
- § A working tool to calculate compensation scenarios and potential returns

**Simply detach and send a check for \$400. We will ship you the Hiring Guide right away! This is a highly interactive CD loaded with valuable tools and information.**

*Detach and return with payment*



**ORDER FORM**

**Please send me the Hiring Guide. Enclosed is a check for \$400.00 made payable to PowerUp Fleet, Inc.**

Company Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Mail Order Form and Check to: Shane Dyer  
PowerUp Fleet, Inc.  
61126 Ladera Road  
Bend, OR 97702

***"If price is all you have to sell, you are a commodity"  
Break out of the trap with PowerUp Fleet***